



News release

13 June 2008

R.O.EYE receives commendation in 'agency of the year' category at Affiliate Marketing Awards

Affiliate marketing agency R.O.EYE has been highly commended at this year's Affiliate Marketing 'A4U' awards.

R.O.EYE was recognised for its contribution to the affiliate marketing industry in the Community Choice 'Agency of the Year' category. Winners of this award were voted for by the affiliate online community.

R.O.EYE is the largest specialist affiliate marketing agency in the UK, providing a network-neutral bespoke consultancy service for brands such as PC World, Estee Lauder and Alliance & Leicester. Managing Director Mark Kuhillow founded R.O.EYE in 2004.

"Being named as a finalist for Agency of the Year was great news, but to be highly commended at the ceremony last week and recognised for our brand work and focus on best practice is fantastic," said Mark. "The A4U industry awards are based on innovation, creativity and fulfilment of client objectives. This commendation is a welcome achievement. "

Winners were announced at the ceremony on Thursday 5 June, at the Park Lane hotel.

About R.O.EYE

R.O.EYE (www.ro-eye.co.uk) is the largest specialist affiliate marketing agency in the UK, providing specialist marketing services to e-commerce merchants. Globally respected and firmly established within the affiliate community, R.O.EYE boasts unrivalled market expertise. The company is independently owned and has the flexibility and resource to assist clients in the development of in-house super affiliate programmes. R.O.EYE provides clients with tracking solutions, analysis and commentary to ensure accurate forecasting of budget and volume, and performance management.

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