

## **PRESS RELEASE**

**3<sup>rd</sup> January, 2008**

### **R.O.EYE makes top thirty digital agencies for 2007**

R.O.EYE, the UK's largest specialist affiliate marketing agency, has made it into the annual *Revolution* Top 30 Digital Agency list for the first time.

The list is compiled by asking readers to vote for their top agencies in a variety of categories, so that the results represent the actual experience of an agency's clients.

R.O.EYE finished in the top 30 for all nine categories, including finishing first in the 'Return on Investment' category, runner up in the 'Data Collection' category and third in the 'Account Management' category. In addition, the agency ranked seventh in the 'New Technology' category – important for a company which prides itself on its implementation of new technology in the affiliate space.

"This is great news for our agency," says Mark Kuhillow, Managing Director of R.O.EYE. "We have always believed that we offer a strong programme for our clients, and our aim is to always deliver a professional, reliable service which shows tangible results – to be recognised in this way just means we are getting it right and is a fantastic achievement for us all."

2007 was a year of rapid growth for R.O.EYE and the agency celebrated its third year in October.

#### **Editors notes**

#### **About R.O.EYE**

R.O.EYE provide specialist marketing services to e-commerce merchants. Delivering fast and tangible results, R.O.EYE is the largest specialist affiliate marketing agency in the UK.



T: 0161 228 1228  
F: 0161 228 0448  
E: [info@ro-eye.co.uk](mailto:info@ro-eye.co.uk)  
W: [www.ro-eye.co.uk](http://www.ro-eye.co.uk)

R.O.EYE Ltd 9th Floor St James' Building 79 Oxford Street Manchester M1 6FQ

Well respected and firmly established within the affiliate community, R.O.EYE boasts unrivalled market expertise. The company is independently owned and funded and has the flexibility and resource to assist clients in the development of in house super affiliate programmes.

R.O.EYE provides clients with tracking solutions, analysis and commentary to ensure accurate forecasting of budget and volume, and performance management.

Clients include: PC World Business, Alliance & Leicester Commercial Bank, Freedom Finance, ManKind, Subaru, Welcome Finance.

<http://www.ro-eye.co.uk>